

CONTACT LENSES:

CLEAN CONTACTS MEAN HEALTHY EYES!

FACT:



More than one in ten people wear contact lenses.

FACT:



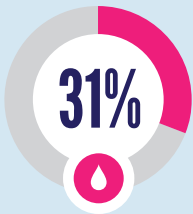
Contact lenses are among safest & most popular form of vision correction.

FACT:

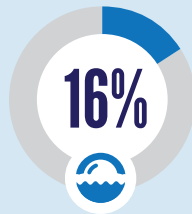


When lenses are not used as directed by an eye doctor, consequences can be serious!

The American Optometric Association (AOA) American Eye-Q® survey¹ revealed consumers are guilty of a number of unhealthy habits:



Use rewetting drops to clean & disinfect lenses

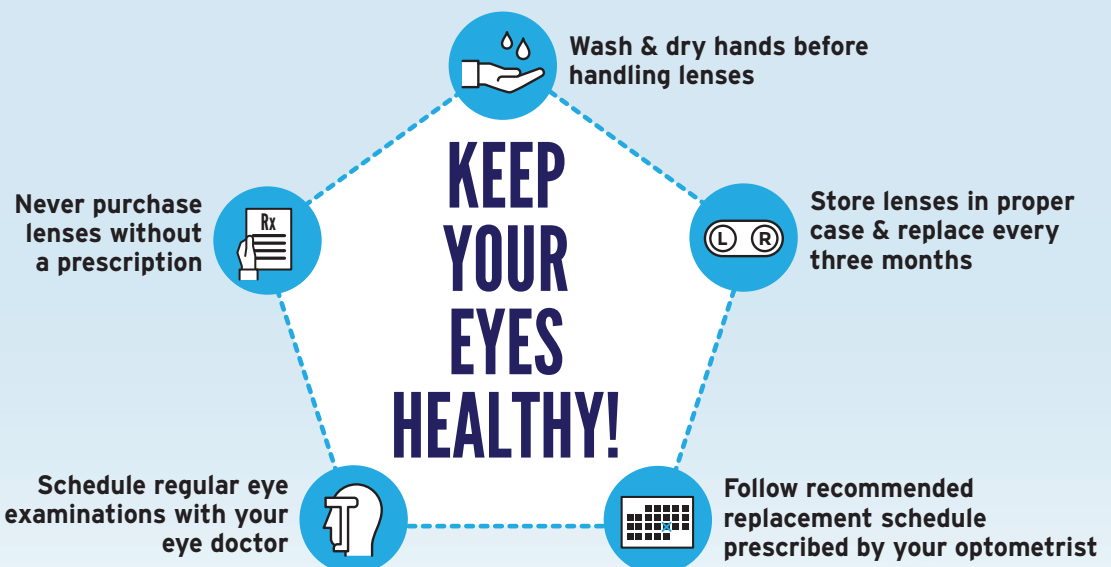


Soak or clean lenses in tap water, an unsafe practice



Admit to wearing disposable contact lenses longer than suggested duration

According to recent Centers for Disease Control and Prevention (CDC) report², nearly one-third of contact lens wearers report going to the doctor for red or painful eyes related to wearing contact lenses



1. 2015 American Eye-Q® survey was created and commissioned in conjunction with Penn, Schoen & Berland Associates (PSB).

2. Centers for Diseases Control and Prevention Morbidity and Mortality Weekly Report, Vol. 64, No. 32, August 21, 2015