



All in a Day's Work



Krissy Higgins

I'm a busy Mom of 3 who loves to travel, cook, and share the journey of weight loss/healthy eating and fitness. I love trying the latest products & trends, and sharing them with my community.

Previous relationships

Though my blog is less than a year old, I have had the privilege to work with UNREAL Candy, Shutterfly, MailPix, A Girl and Her Band, Colgate, CafePress, TinyPrints and may other local companies.



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Blog Stats

Each number is a monthly average.

Pageviews: 76000
Unique Visitors: 42000
Time on site: 3:53
Alexa Page Rank (U.S): 42,182

Social Media Stats

*As of 05/2013

Facebook Fans: 4,100
Twitter Followers: 10,582
Google+ Followers: 738
Pinterest Followers: 2,559
Instagram Followers: 750

Services Offered

We offer several advertising and sponsorship programs including:

Custom Campaigns
Banner ads
Sponsored content

Twitter Parties
Product Sampling & Product Reviews
Branded Sweepstakes & Giveaways
